

THE CERTIFIED MANAGEMENT ACCOUNTANT PROGRAM IN COCHIN



Achieve a globally recognised CMA qualification endorsed by The Institute of Certified Management Accountants ANZ.

Two units for experienced Accountants, Finance professionals, or MBA's

- Strategic Cost Management
- Strategic Business Analysis



Certified
Management
Accountants

CERTIFIED MANAGEMENT ACCOUNTANT (CMA) PROGRAM

An unique opportunity to keep in touch with the ever evolving and changing world of Management Accounting by attending the world renowned, widely acclaimed, cutting- edge CMA program.

New Dates

- January 10th-12th - SCM
- January 15th-18th - SBA

Time

India Time 8 am to 6 pm

Venue

Champagne Room
Novotel Kochi
Infopark Kakkanad 682030
KOCHI India

Early Bird Registration by
30 November 2025

CMA PROGRAM FACILITATORS

Dr Chris D'Souza, FCMA (ANZ), FCPA (Australia), FCA (ICAI), PhD Institute of Certified Management Accountants of Australia With nearly five decades of accounting and finance experience, Dr Chris DSouza is a respected leader in the global management accounting community. As the Deputy Chief Executive Officer and Chief Financial Officer of the Institute of Certified Management Accountants of Australia (CMA Australia), he plays a pivotal role in shaping the strategic direction, financial sustainability, and governance of the Institute — home to one of the world's most prestigious professional accounting programs. A Fellow Certified Management Accountant (FCMA), Fellow Certified Public Accountant (FCPA Australia), and Fellow Chartered Accountant (FCA ICAI), Dr DSouza also holds a PhD in Accounting and Business Management from Wharton Global Business School. As Program Director and Lead Trainer of the internationally renowned CMA Program, Dr DSouza delivers cutting-edge strategic management accounting courses to professionals across the world. His Global Zoom Program attracts over 150 participants from 26 countries every March and September, while his face-to-face programs span major South Asian cities — with expansion to Ontario, Canada in 2025. Before joining CMA Australia, he held senior finance and leadership roles in diverse industries and countries, including as part of the executive team that led the ASX listing of Redbubble Ltd, a global online marketplace for independent artists. Today, Dr DSouza combines academic excellence with corporate insight — dedicated to empowering management accountants worldwide with the strategic, analytical, and ethical skills needed to lead in a rapidly changing global business environment.



Certified
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Assessed by



Equivalent to Level 9 (Master's
Degree) in the New Zealand
Qualifications Framework (NZQF)



Accredited by
The Commonwealth
of Nations

The Trainers for the program will be one or more of these depending on the number of enrolments

CMA PROGRAM – A C-Suite Postgraduate Level Program

The CMA intensive program from ICMA (Australia & NZ) is a world-recognised as the benchmark for those in (or aspiring to) leading roles in strategic finance.

The CMA Program covers of two post-graduate level courses, assessed for equivalency on the New Zealand Qualifications Framework (NZQF) at the Level 9 (Master's Degree) by the *New Zealand Qualifications Authority (NZQA)* namely: **Strategic Cost Management** and **Strategic Business Analysis**.

Why do the CMA program?

- A gateway to a more successful business career with higher earning potential,
- A gateway to a variety of positions with titles from financial analyst and controller to vice president- finance and chief financial officer (CFO).
- The potential for increases in salary, even during a difficult economic environment.
- Greater credibility both domestically and abroad as a strategic advisor and business partner

Entry Criteria.

- Degree in accounting or finance or MBA or equivalent professional qualification (e.g., TFAC, CIMA, ACCA)

Assessments is based on years of experience.

- All participants with less than 20-years' experience need to attend CMA Program and submit required assignment(s); i.e., between 10-20 years - 1 assignment; and less than 10-years - 2 assignments.
- Over 20 years' experience - Attend the CMA Program only (in class assessment)

PROGRAM

MODULE 1 - STRATEGIC COST MANAGEMENT

Jan. 10th (day 1): 8.30am to 6pm India Time
Management Control Systems
Lean Manufacturing and Quality Control
Cost Accounting and Cost Management in a Lean Environment
Life Cycle Costing Systems

Jan. 11th (day 2): 8:30am to 6pm India Time
Benchmarking
Activity Based Cost Allocation Systems
Customer Profitability Analysis
Process Control and Activity Based Management

Jan. 12th (day 3): 8:30am to 6pm India Time
Implementing Cost Analysis and Control Systems
Strategic Performance Management Systems
Environmental and Social Management Accounting
Strategic Governance and the Strategic Audit

MODULE 2 - STRATEGIC BUSINESS ANALYSIS

Jan. 15th (day 4): 8:30am to 6pm India Time
Strategic Thinking
Strategic Marketing Analysis and Budgeting
Financial Analysis in Product Portfolio Management

Jan. 16th (day 5): 8:30am to 6pm India Time
Pricing Methods and Strategies
Financial Dimensions of Pricing in International Business Strategies
Promotion: Push Strategy and Human Resource Management

Jan. 17th (day 6): 8:30am to 6pm India Time
Promotion: Pull Strategy and Integrated Marketing Communications
Supply Chain Management and the Place - Distribution Decision
Performance Valuation and Strategic Financial Structures

Jan. 18th (day 7): 8:30am to 6pm India Time
Free Cash Flows and Strategic Value Analysis
Risk Management - Corporate Radar and Early Warning Systems
Strategic Scorecards and Key Performance Indicators

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EXCLUSIVE
MEMBERSHIP WITH
OVER 15,000
MEMBERS IN OVER
150 COUNTRIES AND
20 OVERSEAS
BRANCHES

AS A CMA YOU
HAVE GREATER
OPPORTUNITIES;
YOU HAVE THE
EDGE TO EARN
MORE

CMA

AUSTRALIA & NEW ZEALAND

THE CMA
PROGRAM GIVES
YOU THE SKILLS
TO GET AHEAD
AND UPGRADE
YOUR CAREER

EMPLOYERS
DEMAND MORE
THAN THE USUAL
PROFESSIONAL
FINANCIAL
ACCOUNTANCY &
AUDITING
QUALIFICATIONS

KEY HIGHLIGHTS OF ICMA (ANZ)

HEADQUARTERS	Australian and New Zealand body based in Melbourne, Australia and Auckland, New Zealand. Regional Offices in 20 countries.
QUALIFICATION OBTAINED	The Qualification is called Certified Management Accountant. The CMA post- nominal is widely recognized globally and offered by many leading management accounting bodies globally including bodies in USA and Canada.
GLOBAL RECOGNITION OF QUALIFICATION	Widely recognized across the world with members in 105 countries and a very large membership base across Australia, New Zealand, Asia, and the Middle East. Membership is exclusive , with all CMAs needing to have a degree, complete the CMA program and have 5-year's of senior level experience.
GOVERNMENT RECOGNITION OF QUALIFICATION	Certified Management Accountant (CMA) credential has now been assessed for equivalency on the New Zealand Government's Qualifications Framework (NZQF) at Level 9 (master's degree).
ENTRY CRITERIA	The entry qualification is a degree in accounting/finance or MBA or a professional accounting qualification like TFAC; and 5-years professional experience. [if students only have 3 years, they can start as an Associate Management Accountant].
DUAL CERTIFICATION	When participants complete CMA they will automatically get 2 certification CMA and CGBA - Certified Global Business Analyst.
PROGRAM DYNAMICS	CMA (Zoom as well as Face to Face) is more of an applied practical knowledge-based course (like an MBA plus numbers) with case studies, simulation games, role playing etc., and it is designed to help participants to immediately apply all the learning in their workplace. 5-years' experience is required to obtain Certified Membership (CMA).
INTERNATIONAL TRAINERS	CMA program is delivered by very senior international trainers with significant C-Suite practical experience.
WORK-BASED ASSESSMENTS	Keeping this applied learning focus in place CMA has now done away with exams and assessments are based on application of the knowledge to your own workplace.
ASSESSMENT LANGUAGE	Assignments can be submitted in English (or with permission in the local language of the country).
ASSESSMENT TIMING FLEXIBILITY	MA assignments are to be submitted within 3 months of the program and extensions are possible.
ASSESSMENT PASS RATES	Since the people who attend the program are Senior, and the knowledge they get is very practical, participants find it easy to apply the knowledge to their work and submit high quality assignments. Also, as assignments can be submitted in participants local language (Thai) the pass rate is very similar to university pass rates at 90%.
WORKPLACE RELEVANCE	These assignments have helped participants immensely in their workplace and participants have regularly reported getting commendations and promotions in their roles because of their applied nature

THE CMA PROGRAM AT SMU

Accounting/Finance Degree Holders get ALL 16 subjects exempted in the Graduate Program.

Required Minimum Business Experience:

GMA: No Experience

AMA: 3-yrs Experience

CMA: 5-yrs Experience





The CMA program consists of 2 papers at the Masters Degree Level

- **Strategic Cost Management**
- **Strategic Business Analysis**

These can be done in the following modes:

- Within your SMU MPA Program
(SCM is accredited)
- Intensive *(7 days for CMA Program)*
Both subjects run at SMU Academy

ENTRY CRITERIA

- Accounting/Finance qualification or MBA;
OR
- Undertaking an MPA course in recognized university *OR*
- Recognized Professional Qualification in Accounting *(eg: CA, CPA, ACCA, CIMA)*

ASSESSMENTS

- MPA students take SCM assessments within MPA
- External Assessment
Under 10 years managerial experience
3 Hour Exams
- External Assessment
Over 10 years managerial experience
Assignment

CMA PROGRAM – TESTIMONIALS

In short, we have got more than we expected!!!! Professor Janek connected all the topics with the relevant and practical business situation, Dr. Chris's versatility and keeping the virtual team engaged were remarkable. We learned a lot of things, especially how to see the numbers from a business point of view. It was clearly proved that Management Accountants could add value at all value chain stages.

Nirmol Sarker, CMA, Director of Philip Morris in Bangkok

"I had the pleasure of completing my CMA studies via the zoom classes with Prof Janek Ratnatunga and Dr Chris D'Souza. The 8-hour classes (over 7 days) flew by with great practical examples, good humour and testing analytical scenarios. The skills gained have been invaluable in my career, allowing me to add real value. Post qualification completion I changed jobs and gained a substantial salary increase. There aren't enough words to express my heartfelt thanks to CMA, Prof Janek and Dr Chris"

Pete Kearney CMA, Senior Business Partner at Department of Corrections NZ

"I recently had the pleasure of attending the CMA workshops virtually organised by Singapore Management University in partnership with the ICMA. The 7-day workshop was insightful, relevant and added much needed skills to my financial toolkit. It aided me in getting closer to my ambition of being a CFO by equipping me with practical knowledge. The CMA also enabled me to take on a new role as Head of Finance for Consumer, Private and Business Banking Operations in Standard Chartered Bank. This course is a must for all aspiring CFOs."

Kaushik Kadayam, CMA, Head of Finance, Consumer Private and Business Banking Operations Finance Lead, Digital Venture Standard Chartered Bank.

"This program is fascinating and extremely suitable for fast-moving management professionals in finance and accounting. The combination between theoretical and practical sessions in the program will enhance your understanding and enable you to stand out in all current and future disrupted business environments."

Professor Teerachai Arunruangsirilert, CMA, Thammasat University, Thailand.

"I have had the opportunity of attending the April 2015 intake of ICMA – Australia. I can proudly say that it was indeed a privilege to associate myself with the so learned and experienced Professor Janek as he took us not only through the contents of the course but also shared his knowledge on handling situations outside the book. What I liked best about the ICMA Workshop was the incredible variety of strategies that are modelled, the association that developed with all members, and the incredible learning process. It was an amazing learning experience."

Sarwat Abbas Zaheer CMA, Marketing Analyst & Project Integrator, General Motors Middle East.

"This qualification has helped me immensely in my career by making me understand the importance of Management accounting & finance in the business context. It has given me the confidence to handle day to day operations & to make sound investment decisions."

Victor Yu, CMA, CEO, Singapore Amalgamated Services Co-Operative Organisation Ltd.

"Joining CMA program conducted by Prof Janek and Dr. Chris gave me a Broadview of how the finance function brings value to company as a strategic partner in surviving in this digital era. With the outstanding knowledge of management accounting, The CMA program provides an in-depth view for finance colleagues to acquire more value-added skills in estimating, forecasting, and strategic thinking, which CMA certification provides, especially for the Indonesian market that is currently facing disruption innovation across all industries."

Dr. Leonardus Wasono, CMA, Chief Financial Officer Telecomsel, Indonesia.



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Need more information: Call the program coordinators::

Program Director

ICMA (ANZ)

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