CMA AUSTRALIA • NEW ZEALAND | Certified Management Accountants

Sustainable Value Creators



7-DAY INTENSIVE CMA PROGRAM BANGKOK

FROM STEWARDSHIP TO STRATEGY

Drive strategy. Lead finance.
Be recognised.

Certified Management Accountant (CMA)

5th International Program in Thailand | August 2027

Strategic Cost Management • Strategic Business Analysis

For experienced finance professionals with 5+ years of experience

DATES	VENUE	FORMAT
21–23 & 26–29 August 2027	Mercure Bangkok Sukhumvit 24	7 days, face to face 8am to 6pm

Assessed as equivalent to Level 9 (Master's degree) on the NZQF

Accredited by The Commonwealth of Nations

In collaboration with the Australian Alumni Association (Thailand)

SPECIAL INSTALMENT PAYMENT OFFER

Closes 28 February 2027

REGISTRATION AND ENQUIRIES

LINE: dr.dsouza (English) | inapada (Thai)

chris.dsouza@cmaaustralia.edu.au

WHY CMA

BEYOND ACCOUNTING. BEYOND REPORTING. BEYOND ORDINARY.



CMA is the specialist qualification that transforms finance professionals into strategic leaders who create sustainable business value.

The CMA intensive program from ICMA (Australia & New Zealand) is world-recognised as the benchmark for those in, or aspiring to, leading roles in strategic finance.

GLOBALLY RECOGNISED DESIGNATION

Earn a respected CMA qualification recognised worldwide.

ADVANCE TO C-SUITE ROLES

Develop strategic skills and lead with confidence at the highest level.

COMMAND HIGHER SALARY

CMA professionals earn more and drive greater business value.

15,000+ members worldwide

116 countries

20 overseas branches

Level 9 NZQF Master's degree equivalence

WHY DO THE CMA PROGRAM?

- A gateway to a more successful business career with higher earning potential.
- The potential for increases in salary, even during a difficult economic environment.
- A path to roles from financial analyst and controller to vice president finance and chief financial officer (CFO).
- Greater credibility, at home and abroad, as a strategic advisor and business partner.

CMA IN BANGKOK SINCE 2023

FOUR PROGRAMS. ONE GROWING NETWORK.



2023

1ST PROGRAM

October 2023

2024

2ND PROGRAM

October to November 2024





2025

3RD PROGRAM

August 2025

2026

4TH PROGRAM

August 2026



In August 2027, take your place among Asia's senior finance leaders.

2027

5TH PROGRAM

August 2027

THE PROGRAM

THE NEXT STEP AFTER PROFESSIONAL QUALIFICATION.



The Executive Program in Strategic Management Accounting for experienced professionals and business leaders.

Two postgraduate-level courses, delivered face to face over seven days and assessed by the New Zealand Qualifications Authority as equivalent to Level 9 (Master's degree) on the New Zealand Qualifications Framework.

2 STRATEGIC UNITS. ONE PRESTIGIOUS DESIGNATION.

01 — 3 DAYS | 21–23 AUG

STRATEGIC COST MANAGEMENT

Understand costs, performance and governance in a changing business environment.

02 — 4 DAYS | 26–29 AUG

STRATEGIC BUSINESS ANALYSIS

Connect strategy, markets, risk and finance to the decisions that create value.

WHO IT IS FOR

- Holders of professional accounting qualifications such as CA, CPA, ACCA, CIMA and TFAC.
- Accounting and finance graduates and MBA holders.
- Senior finance professionals and business leaders aspiring to CFO-level roles.

Five years of relevant experience is required for CMA membership.

ASSESSMENT BY EXPERIENCE

Over 20 years	Attend the program only (in-class assessment)
10 to 20 years	Attend the program and submit one assignment
Under 10 years	Attend the program and submit two assignments

Assignments are normally due within three months, with extensions possible.

YOUR SEVEN-DAY LEARNING JOURNEY

SEVEN DAYS. TWO COURSES.

8am to 6pm, Bangkok time | Mercure Bangkok Sukhumvit 24 | Break: 24–25 August

MODULE 01 | 21–23 AUGUST 2027
STRATEGIC COST MANAGEMENT

DAY 1 Sat 21 Aug

- Management Control Systems
- Lean Manufacturing and Quality Control
- Cost Accounting and Cost Management in a Lean Environment
- Life Cycle Costing Systems

DAY 2 Sun 22 Aug

- Benchmarking
- Activity Based Cost Allocation Systems
- Customer Profitability Analysis
- Process Control and Activity Based Management

DAY 3 Mon 23 Aug

- Implementing Cost Analysis and Control Systems
- Strategic Performance Management Systems
- Environmental and Social Management Accounting
- Strategic Governance and the Strategic Audit

MODULE 02 | 26–29 AUGUST 2027
STRATEGIC BUSINESS ANALYSIS

DAY 4 Thu 26 Aug

- Strategic Thinking
- Strategic Marketing Analysis and Budgeting
- Financial Analysis in Product Portfolio Management

DAY 5 Fri 27 Aug

- Pricing Methods and Strategies
- Financial Dimensions of Pricing in International Business Strategies
- Promotion: Push Strategy and Human Resource Management

DAY 6 Sat 28 Aug

- Promotion: Pull Strategy and Integrated Marketing Communications
- Supply Chain Management and the Place / Distribution Decision
- Performance Valuation and Strategic Financial Structures

DAY 7 Sun 29 Aug

- Free Cash Flows and Strategic Value Analysis
- Risk Management: Corporate Radar and Early Warning Systems
- Strategic Scorecards and Key Performance Indicators

Learning is applied throughout: contemporary case studies, group discussion, simulation games and analytical tools you can take straight back to your workplace.

YOUR FACILITATORS

LEARN DIRECTLY FROM LEADING EXPERTS.

The program is led by the people who built it: senior academics and practitioners in Strategic Management Accounting.



Prof Janek Ratnatunga

ICMA CEO

He has held appointments at the University of Melbourne, Monash University and the Australian National University in Australia, and at the Universities of Washington, Richmond and Rhode Island in the USA. Before his academic career he worked with KPMG.



Prof Brendan O'Connell

ICMA PRESIDENT

Former Head of Accounting at RMIT. He has worked as an analyst and bond dealer with major investment banks, and at leading universities in the US, Australia and Asia, including Monash University and the University of Richmond in Virginia.



Dr Chris D'Souza

ICMA DEPUTY CEO & CFO

Program Director and renowned CMA trainer, with more than four decades of professional, academic and corporate leadership spanning professional practice, corporate management and teaching finance professionals worldwide.

The trainers for the program will be one or more of the above, depending on the number of enrolments.



PARTICIPANT VOICES

LEARNING THAT STAYS WITH YOU.

"This program is fascinating and extremely suitable for fast-moving management professionals in finance and accounting. The combination between theoretical and practical sessions in the program will enhance your understanding and enable you to stand out in all current and future disrupted business environments.

Professor Teerachai Arunruangsirilert, CMA
Thammasat University, Thailand

"We learned a lot of things, especially how to see the numbers from a business point of view. It was clearly proved that Management Accountants could add value at all value chain stages."

Nirmol Sarker, CMA
Director of Philip Morris in Bangkok

"The 8-hour classes (over 7 days) flew by with great practical examples, good humour and testing analytical scenarios. The skills gained have been invaluable in my career, allowing me to add real value."

Pete Kearney, CMA
Senior Business Partner, Department of Corrections NZ

"It aided me in getting closer to my ambition of being a CFO by equipping me with practical knowledge. This course is a must for all aspiring CFOs."

Kaushik Kadayam, CMA
Head of Finance, Consumer Private and Business Banking Operations Finance Lead, Digital Venture, Standard Chartered Bank

"It has given me the confidence to handle day to day operations & to make sound investment decisions."

Victor Yu, CMA
CEO, Singapore Amalgamated Services Co-Operative Organisation Ltd.

"The CMA program provides an in-depth view for finance colleagues to acquire more value-added skills in estimating, forecasting, and strategic thinking." **Dr. Leonardus Wasono, CMA**, Chief Financial Officer, Telecomsel, Indonesia

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JOIN US IN BANGKOK

YOUR NEXT STEP STARTS HERE.



21–23 & 26–29 August 2027

Mercure Bangkok Sukhumvit 24
About 100m from BTS Skytrain Phrom Phong Station

REGISTER NOW WITH JUST

AU$600

Pay the balance in four instalments by July 2027.

Your seat is secured as soon as you register.

Special instalment payment offer closes 28 February 2027. Early bird program fee AU$2,600 until 31 May 2027. Standard program fee AU$3,500.

REGISTRATION AND ENQUIRIES

Dr Chris D'Souza

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AUSTRALIAN ALUMNI ASSOCIATION (THAILAND)

In collaboration with the **Australian Alumni Association (Thailand)**

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